

# RSTN

## Reconstructive Surgery Trials Network

Thank you for considering sponsoring the Reconstructive Surgery Trials Day 2015 to be held on **Saturday 6<sup>th</sup> June 2015** at the **Royal College of Surgeons of England**, London.

### **What is the RSTN?**

The [Reconstructive Surgery Trials Network](#) is the UK clinical trials network for plastic surgery and hand surgery. It is part of the Royal College of Surgeons of England Clinical Trials Initiative and is supported by BAPRAS and the BSSH. It is only 18 months old and has gone from strength to strength. This year it has been rewarded with a dedicated session at the BAPRAS Winter Scientific Meeting 2014.

The RSTN is open to all levels of clinician from medical student to consultant. Most members are from the UK. We are a collaborative organization and have projects running with general surgeons, breast surgeons, dermatologists and anaesthetists.

### **What is the “RSTN Trials Day”?**

The annual RSTN Trials Day is a national meeting, badged by BAPRAS and the RCS(Eng), that promotes multi-centre prospective projects related to plastic surgery and hand surgery.

It has a mix of educational talks, interactive sessions, updates on current projects and pitches for new project ideas. Past programmes are available on our website along with videos from the Trials Day 2014.

The day is friendly, interactive with plenty of opportunity for networking. See Appendix One for a breakdown of delegates and feedback from the previous days.

### **Why sponsor the RSTN?**

We are a new dynamic national organization that represents the future of collaborative research activity in the fields of plastic surgery and hand surgery. We have developed a network that covers the whole of the UK.

Sponsoring the RSTN Trials Day will provide you with wide exposure to surgeons during the marketing phase and the opportunity to communicate with delegates from around the country at the meeting.

We receive a small bursary from the RCS(Eng). However, it does not cover our running costs for the Trials Day. We are keen to keep the day free for delegates and so sponsorship money goes towards venue hire, catering and travel expenses for invited speakers.

## What sponsorship opportunities are available?

### Opportunities before and after the meeting

- Company logo on poster, which will be distributed to every plastic surgery unit in the UK via our network (see 'Network' page on RSTN website)
- Company logo on advertising slider on RSTN home page as well as PLASTA, and the National Research Collaborative.
- Company logo on 'Event' page on RSTN website.
- Company logo on emails to the RSTN mailing list (Appendix 2)
- 'Advertorial' blog posts on the RSTN website and post event emails (**premium**)

### Event advertised on the following websites

- Reconstructive Surgery Trials Network ([www.reconstructivesurgerytrials.net](http://www.reconstructivesurgerytrials.net))
- Plastic Surgery Trainees Association ([www.plasta.org.uk](http://www.plasta.org.uk))
- British Association of Plastic, Reconstructive and Aesthetic Surgeons ([www.bapras.org.uk](http://www.bapras.org.uk))
- British Society for Surgery of the Hand ([www.bssh.ac.uk](http://www.bssh.ac.uk))
- British Orthopaedic Trainees Association ([www.bota.org.uk](http://www.bota.org.uk))
- National Research Collaborative ([www.nationalresearch.org.uk](http://www.nationalresearch.org.uk))
- Royal College of Surgeons of England ([www.rcseng.ac.uk](http://www.rcseng.ac.uk))

### Event advertised on following mailing lists

- RSTN (250+) (See Appendix 2)
- PLASTA (1000+)
- BAPRAS (1000+)
- BSSH (500+)
- NRC (400+)
- Regional plastic surgery mailing lists e.g. Pan Thames Training Rotation (100+)

### Opportunities on the day

- Logo on programme
- Logo on slides introducing each session
- Marketing stand in the registration/breakout area (**premium**)
- Distribution of marketing material with programme
- Sponsor a speaker, session or prize (**premium**)
- Short talk directly to the audience (**premium**)

We ask for a contribution of £700 for the standard package and can negotiate premium sponsorship options. We are open to suggestions; if you have additional requirements please let us know.

## Contact

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## Appendix One

To date both Trials Days have been overbooked for the original number of places planned.

### RSTN Trials Day 2014

120 delegates registered and 101 attended on the day.

- Consultants 21
- Trainees 77
- Undergraduates 13

Feedback:

*"Great insight into national trials"*

*"Well organized, lots of ideas for getting involved in research"*

*"Good speakers, interesting topics"*

*"Strong lectures and content, well oiled timeline"*

*"Excellent speakers, high level of enthusiasm communicated to attendees, good opportunities to make contacts"*

*"Very informative introduction to thinking about setting up clinical trials"*

### RSTN Trials Day 2013

90 delegates registered and 70 attended on the day.

- Consultants 20
- Trainees 41
- Undergraduates 9

Feedback:

*"Good facilities, enjoyable, excellent networking"*

*"Particularly liked the scope/breadth of topics covered"*

*"Open and friendly meeting"*

*"An excellent meeting with good ideas and great networking opportunities, keep up the good work"*

## Appendix Two

Breakdown of RSTN mailing list (September 2014).

### Position of member

|                                     |     |
|-------------------------------------|-----|
| Consultants                         | 62  |
| Trainees                            | 126 |
| Undergraduates                      | 30  |
| Hand therapist                      | 7   |
| Trials administrator/ nurse / other | 18  |

### Regions

|                          |    |
|--------------------------|----|
| East Midlands            | 12 |
| East of England          | 29 |
| International            | 9  |
| London                   | 81 |
| North East               | 13 |
| North West               | 14 |
| Northern Ireland         | 5  |
| Scotland                 | 6  |
| South Central            | 13 |
| South East               | 10 |
| South West               | 13 |
| Wales                    | 5  |
| West Midlands            | 22 |
| Yorkshire and The Humber | 11 |